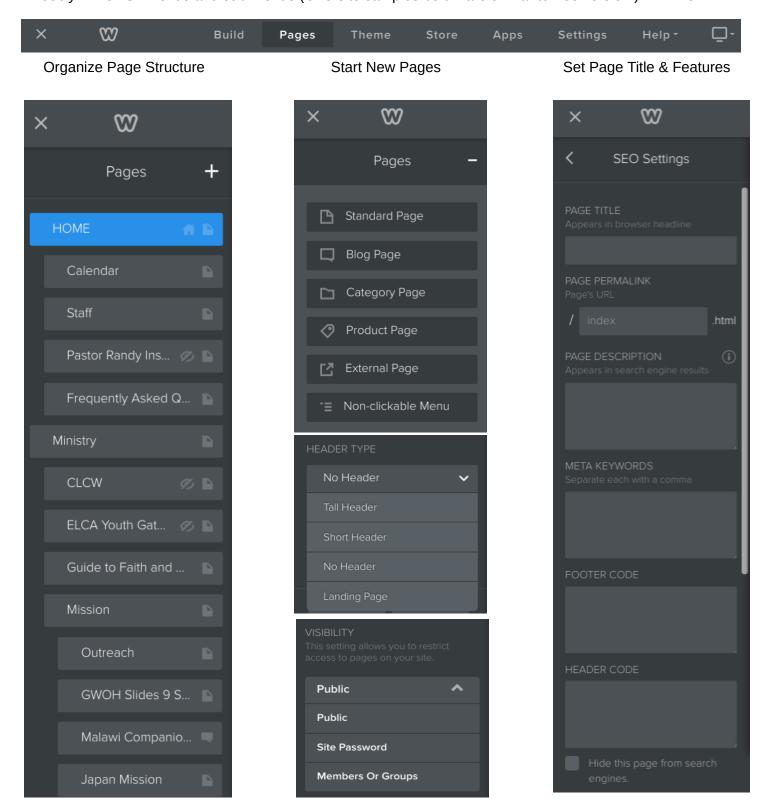
## Outline: 2019 CLC Web & Social Media Ministry Workshops - Session Three:

**Sunday, February 24, 10:30 pm - 1:15 pm:** Adding, editing and managing PAGES in Weebly," Basic Facebook admin posting; pointers for both free and paid FB marketing - does it work? Value? Bring your wireless laptop and the URL (address) of your own FREE weebly website, w/ text, photos & documents. Weebly "PAGES" menus and sub-menus (CLC site samples below are similar to free version) **EXPLORE!** 



- 1. You don't know it 'til you DO IT! :) So use the LINKS under "Tech Team" at: <a href="https://www.welcome2clc.com/other-documents">https://www.welcome2clc.com/other-documents</a>
- 2. **In LIVE demos. We will explore In both websites and social media** the importance of informative titles, organization and brevity of content. We will discuss and seek to make the CLC website menu structure more intuitive in our LIVE DEMO!.
- 3. Site and page Registration and "member-only" website options available.
- 4. Basic Facebook admin posting; free and paid marketing.
- 5. ELCA and other sources for useful photos, video, cartoons, etc. to use web or Facebook, and related copyright issues.

Your Question was ...? WAIT...

## ALWAYS "Google it" First! Then ...

BRING YOUR INPUT, REMAINING QUESTIONS, SUGGESTIONS AND HELP. THANK YOU!

YOUR NOTES:			